

MEDIA PROFESSIONAL STUDIES



The Media Professional Studies Program at Nagoya University is one of the leading media studies graduate programs in Japan. It offers master's courses (both thesis-based and contents-production-based), doctoral courses and a diverse range of research activities.

We offer a stimulating and rewarding environment for students and scholars interested in exploring today's global media scene from a uniquely Japanese perspective.

Message from the Chair

It is a great pleasure to welcome you to the Media Professional Studies Program at the Graduate School of Languages and Cultures, Nagoya University.

Courses for all

As one of the largest such programs in Japan, we provide extensive master's level education in the practical skills and theoretical knowledge that are essential for students seeking careers in today's rapidly changing fields of journalism, broadcasting, publishing, advertising and public relations.

In addition to appealing to newly graduated students, the program is also popular with mid-career professional journalists and other media practitioners looking to update their skills, undertake research or participate in a media-related project under advanced industry-standard supervision while at the same time gaining a globally recognized qualification from one of the leading universities in Asia.

For graduates pursuing research and academic careers, we also offer individually tailored doctoral supervision which provides many opportunities to work closely with leaders in their chosen fields and participate in seminars, public lectures, conferences and other intellectually rewarding activities.

Collaboration with media industries

One exceptional feature of the program is the high degree of cooperation and coordination between academics and industry professionals that has been carefully nurtured over many years. So while the academic faculty contribute in-depth knowledge of their respective disciplines such as broadcasting, community media, political communication and international relations, leading media practitioners including the editor-in-chief of a major Japanese newspaper, a former executive of a prestigious advertising company and an award-winning journalist share their practical skills and wealth of experience with students. The unique synergy achieved through this combination of 'researcher' and 'practitioner' perspectives results in greatly enhanced learning outcomes and career prospects for students.

Reflective practitioners

Another outstanding feature of the program is the breadth of its scope. In addition to teaching the core media-related subjects, the program provides students with a solid theoretical and practical grounding in areas such as civics, governance, citizenship and the social significance and impact of new media technologies. This enables our graduates to take their place at the cutting-edge of their chosen professions as 'reflective practitioners' – future leaders who have the ability to contribute to developing and redefining those professions to better meet the rapidly changing needs of society as a whole.

As the program continues to develop, celebrating its 10th anniversary in 2013 with a series of international symposia and other events, we are delighted to see our ever-growing network of alumni successfully advancing their careers in journalism, advertising, public relations and academia both in Japan and overseas.

To find out more about our courses, graduate seminars, research activities and cultural events, please come and visit us on our annual Open Campus Day held every July or explore our newly redesigned website.

Toshiya Nakamura, PhD
Professor and Chair
Media Professional Studies Program



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Faculty Profiles



Nobuhiro IHARA Associate Professor

I earned my PhD at the School of Social and Political Sciences of the University of Melbourne in 2010. My dissertation examined the history of the Association of Southeast Asian Nations (ASEAN), with a particular focus on its early formative years. Before coming to Nagoya University I worked at the Graduate School of Law and the Faculty of Law at Kobe University. My current research interest is Japan's foreign policy toward ASEAN in the 1970s. I especially focus on what kinds of signals the Japanese government sent to the regional countries to achieve multilateral political cooperation with them.



Akiko OGAWA Associate Professor

I received a BA in Sociology from Nagoya University and an MA in Socio-Informatics from the University of Tokyo. I have worked as an announcer for Chubu-Nippon Broadcasting and have previously taught at Aichi Shukutoku University. My primary research area is community media, which I investigate from the perspective of social inclusion. I am currently researching Digital Storytelling as a practice through which people can share their experiences and thoughts. For the past seven years I have also been involved in the Media Conte Project, conducting dialogic, collaborative and game-like digital storytelling workshops with diverse groups of people.



Masakata KAWAMURA Professor

I graduated from the Faculty of Economics, University of Tokyo in 1975. I worked for many years as a program director and a producer for NHK (Japan Broadcasting Corporation), but my work included not only making TV programs but also promoting cross-media communication such as via print publications related to broadcasting contents or international co-production. In London and New York I was engaged in promoting TV JAPAN, an international Japanese TV service. My research interests include comparative studies of broadcasting and the social history of media.



Akifumi GOTO Associate Professor

My research interests relate to the use of media in education and the field known as Lesson Study. This is a teaching improvement process that was originally developed in Japanese elementary schools but which is steadily gaining international recognition. It involves, for example, using video recordings of teachers to help them improve their classroom communication skills. My current research uses an eye tracking camera system to record eye movements in order to understand the features that characterize experienced and novice teachers. In my course "Media Contents Production Practice", students learn basic video production techniques, internet video production, website creation and how to make electronic books for tablet devices. In addition to this program I also belong to Nagoya University's Information Technology Center.



Toshiya NAKAMURA Professor

I earned my PhD in Political Science from the University of Melbourne, Australia in 2009. I have been a visiting scholar at the Research Institute for Peace and Security (RIPS), Tokyo (2003), and at the Austrian Institute for European and Security Policy (AIES) in Vienna (2008). My principal field of research is international relations with a focus on the foreign and security policies of Japan and Germany as well as interactions between media and politics. My current research interests center on the role of national images in international relations, especially in the public diplomacy of the above two countries.



Edward HAIG Professor

I have an MSc in Teaching English as a Foreign Language (Aston University, UK) and PhDs in Ecology (University of London, UK) and Linguistics (Lancaster University, UK). My current research interests include the language of ecology / the ecology of language; the ideological use of language in Japanese and English news media; the interrelations between public and private discourses of youth, crime and class; and the language of radio broadcasting. The two main theoretical and methodological tools that I use in my research are systemic functional linguistics and critical discourse analysis.

Visiting and Adjunct Faculty

In addition to the above faculty we also have two visiting professors, one from the Chunichi Shimbun newspaper and one from Dentsu, the leading Japanese advertising agency. A large number of other adjunct faculty are provided through the kind cooperation of the following organizations: Brother Industries, the Central Japan Railway Company, Chubu Electric Power, the Chunichi Shimbun, Mizkan, NHK, Tokai Television Broadcasting, and the Educational Center for International Students, Nagoya University.

Facts and Figures of Nagoya University

4 Nobel Laureates in Japan since 2000 are from NU.

NU is a research-intensive university:

- Receiving the most significant government grants
- Ranked **3rd** and **4th** among Japanese universities in terms of number of patents registered in the United States and in Japan (2000–2009)
- Comprising over 20 research institutes

Ranked **18th** in Asia (QS2012)

14 graduate schools, **9** undergraduate schools, **3** research institutes and **18** research centers

More than **16,600** students (**1,799** international –**10%** of student body) As of November 1, 2012

Close to **300** academic exchange partners worldwide

Overseas offices in China, Uzbekistan, Germany and the United States

About Nagoya



Located in central Japan along the Pacific coast, the city of Nagoya has a population of 2.3 million people and is the country's third largest metropolitan area. The Nagoya region is the hub of Japanese business and industry, a vital part of the country's economic strength. Corporate offices, manufacturing plants, and research and design centers as well as over 100 global enterprises are headquartered in the Greater Nagoya area.

The city boasts an advanced urban infrastructure. A network of six subway, three railway and numerous convenient bus lines enable easy travel throughout the city. Downtown Nagoya is only a short subway ride from the Nagoya University campus. By Shinkansen bullet train, Tokyo is an accessible 1.5 hours and Kyoto only 1 hour away.



Nagoya incorporates vibrant urbanity and unique cultural heritage within an attractive natural environment. The city is surrounded by mountains and sea which provide outdoor and cultural activities throughout the year.

Beyond campus, students exploring Nagoya can enjoy diverse experiences including: viewing sakura cherry blossoms in spring and momiji maple leaves in autumn, sampling local cuisine such as kishimen and misonikomi udon noodles, discovering hidden traditional streetscapes and visiting historical sites such as Nagoya Castle and Atsuta Shrine.



Contact Us

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